

ECF e-zines 2012

Month	Send date	Send day	Nr of recipients	Opened	Clicked	Most popular link
January	24	Tuesday	8461	35 %	31%	Collaboration Grants
February	22	Wednesday	9463	36%	27%	Collaboration Grants
March	22	Thursday	8775	30%	26%	Collaboration Grants
April	24	Tuesday	8914	31%	21%	Collaboration Grants
May	23	Wednesday	9081	28%	17%	Results from EU Ministers for Culture meeting on Creative Europe
June	26	Tuesday	9129	30%	19%	Competition: win a trip to ECF's Imagining Europe event
July	26	Thursday	9245	28%	20%	Competition: win a trip to ECF's Imagining Europe event
August	23	Thursday	9359	31%	30%	Collaboration Grants awarded
September	27	Thursday	9501	29%	15%	Imagining Europe
October	30	Tuesday	9663	30%	12%	Imagining Europe
November	27	Tuesday	9765	28%	14%	Narratives book launch
December	20	Thursday	9840	28%	5%	Season's Greetings

Special e-zines 2012 – targeted and non-targeted audiences

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We are more campagne: we moeten nu in actie komen in Nederland	11 Apr	Wednesday	993	33%	16%	www.wearemore.eu
Working in cultural policy? Don't miss out on these opportunities!	18 Apr	Wednesday	466	42%	27%	ENCATC CPRA info page
It's the last chance to apply for a Collaboration Grant this year	19 Apr	Thursday	1156	41%	33%	Collaboration Grants page
Discover and join ECF's new online space: Narratives for Europe	6 June	Wednesday	9092	29%	15%	Narratives site
Advocacy actions	12 June	Tuesday	9097	29%	12%	ECF promotes culture as part of EU foreign policy
Save the date – More Europe	14 June	Thursday	1183	32%	10%	www.moreeurope.org
Save the date – More Europe	14 June	Thursday	1240	13%	8%	www.moreeurope.org
Imagining Europe: join us for a unique event!	19 June	Tuesday	9102	32%	12%	
Invitation More Europe debate	23 July	Monday	1062	32%	12%	SICA website
Your invitation More Europe debate 19 September Amsterdam – REMINDER	30 Aug	Thursday	1978	32%	14%	SICA website